



The PEI Agriculture Sector Council is pleased to present the 1<sup>st</sup> Annual Canadian Agriculture Literacy Week (CALW) on Prince Edward Island, **February 26 – March 3, 2012**. The CALW will provide an opportunity for students to learn about agriculture through storybooks and interaction with representatives from the agriculture industry. Nine provinces across Canada are participating in partnership with founding sponsor Farm Credit Canada.

During the week, farmers and industry representatives will visit participating Kindergarten to Grade 6 classes across the Island and read an agricultural-themed story book, share their own agricultural experiences, and complete an agricultural awareness activity. Students will learn more about where their food comes from and the importance of agriculture to Prince Edward Island.

The PEI Agriculture Sector Council needs the support of the agricultural industry in order to host a successful Canadian Agriculture Literacy Week. The Council is looking for farmers and other agricultural industry representatives to volunteer to visit a participating class. Agricultural readers will be provided with the storybook along other resource materials to leave with the class. There will also be suggestions for topics of discussion or interactive agricultural activities. Arrangements for class visits (date, time, location) will be communicated to the readers after the classes are confirmed.

For more information or to volunteer,  
contact Wendy Weatherbie  
at [calwpei@yahoo.ca](mailto:calwpei@yahoo.ca)

Please sign up by: **February 13<sup>th</sup>**

***This is a terrific opportunity to educate Island youth  
about the importance of the Island's agricultural industry!***